



FOR IMMEDIATE RELEASE

Classroom Discussions: Seeing Math Discourse in Action (Golden Lamp: Professional Development) and INFORMative Assessment (DAA Professional Development: Methodology) named finalist in AEP's 2012 in the areas mentioned above Honoring Excellence in Learning Resources

(Sausalito, Ca)—April 18, 2012—Math Solutions is pleased to announce that Classroom Discussions: Seeing Math Discourse in Action (Golden Lamp: Professional Development) and INFORMative Assessment (DAA Professional Development: Methodology) have been named as finalists in the 2012 AEP Awards. Honoring excellence and innovation in the education community, the Awards are the longest-running and most highly regarded recognition program in the industry.

For 2012 the AEP Awards were updated to ensure that they remain relevant, recognizing the challenges and needs of education in the 21st century. Three key principles--quality content, age appropriateness, and innovation--drove the judging criteria and evaluation process for selecting finalists and winners.

“Each of the finalists represent the highest level of achievement in product development for the education industry,” said Eric Hamilton, Assistant Director at the American Museum of Natural History and AEP Awards Committee Chair. “In an era where almost anyone can publish and sell their materials, the AEP Awards show the value of professionally developed and vetted learning resources that offer real opportunities for educators to improve student achievement.”

Awards are given in four categories.

1. The Distinguished Achievement Awards (DAAs), honoring the best in a range of product types and resources used by teachers, parents, and students.
2. Innovation Awards--new in 2012--recognizing forward-thinking products that are pioneering changes in the education landscape
3. Beacon Awards, recognizing outstanding marketing of educational products
4. Golden Lamp Awards, one of the most prestigious honors in the education industry, highlighting the "best of the best" products for teaching and learning each year in four categories: Periodicals, Professional Development, Supplemental Resources, and Whole Curriculum Programs.

For a complete list of AEP Awards finalists, go to www.AEPweb.org.

Products were judged in a three-tier process (educator review, professional review, and certification) with only the best materials advancing to the higher rounds. Having products judged first and foremost by educators is critically important because they know

best which products will succeed or fail directly in the classroom and ensures that the winners are truly leaders in the field. All entrants will receive judges' feedback to help them improve their materials.

AEP Awards Finalists and Winners earn the right to display the AEP Award Seal, nationally recognized by educators, administrators, and parents as a mark of outstanding quality and achievement. Winners will be announced June 5 at AEP's Content in Context Conference in Washington, DC. For more information and to register, visit www.contentincontext.org.

About the AEP Awards

For more than four decades, the AEP Awards have honored outstanding resources for teaching and learning in all media and for any educational setting. Award winners meet the highest standards for quality, professional content for education and represent the most innovative learning solutions currently on the market.

One of the largest and longest-running programs of its kind, the AEP Awards and its seal of excellence are widely recognized by educators, administrators, and parents as a mark of outstanding educational value. Find out more at www.AEPweb.org/awards.